

Curriculum Vitae

NAME

Myllyoja, Jouko

BRIEFLY

I work as an entrepreneur in Flowfosters. My late tasks concerns working as coach, facilitator, scriptwriter, artistic director, and performer. My earlier history covers working for VTT Technical Research Centre of Finland in the field of futures studies. I master a wide range of foresight methodologies and qualitative inquiries. During the years, I have shared specific passion towards applied arts, wherein I have been developing drama-based methods within several contexts. Besides working as an entrepreneur, I am doing PhD theses at the University of Jyväskylä.

DEGREES AND STUDIES

- Master of Culture and Arts (Theatre). Turku University of Applied Sciences, Arts Academy. Graduated Feb/2022.
- Postgraduate program / Specialization studies in applied and participatory arts (40cr). The University of the Arts Helsinki. Qualified Jun/2020.
- Bachelor of Culture and Arts. Metropolia University of Applied Sciences. Graduated Jun/2017.
- Master of Science in Technology. University of Oulu, Finland. Major: Environmental Engineering. Graduated Feb/2009.
- Master of Science in Economics and Business Administration. University of Oulu, Finland. Major: Marketing. Graduated Feb/2004.

LANGUAGE PROFICIENCIES

Finnish (mother tongue), English (excellent), Swedish (good), German (basics)

CURRENT AND RECENT POSITIONS

- Flowfosters: Entrepreneur May/2017 – present (Full-time since 3/2022). Conducted assignments as coach, facilitator, lecturer, theatre director and performer.
- Doctoral researcher at the University of Jyväskylä (The Department of Music, Art and Culture studies). Working title of the becoming dissertation “Accessing futures by art-based methods”.
- VTT Technical Research Centre of Finland. Worked as a senior scientist in a field of foresight / futures studies 11/2011-2/2023; Research Scientist Jan/2009 - Oct/2011.

EXAMPLES OF ASSIGNMENTS IN FLOWFOSTERS

- Artistic director for the [Futures Theatre](#) performative concept. Receiving Grant from The Committee for Public Information (TJNK 2024).
- Designing and facilitating “Developing meeting practices” workshop for the Corporate services of Western Uusimaa Wellbeing Services County (6/2024).
- Designing and facilitating “Applied arts” workshops for different occasions in the Finland Futures Research Centre/ University of Turku (2023-2024).
- Drama writer and main facilitator for the Futures of food -workshops, taking place in future mall. iBEX Innovation Programme by VTT Technical Research Centre of Finland (11/2023).
- Actor in live/virtual coaching sessions for managers (Mercuri International 2020-2025)
- Conducting drama interventions for the empowerment of schoolteachers. City of Vantaa (2023).
- Directions and dramatizations for numerous theatre pieces.

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EXAMPLES OF RESEARCH ASSIGNMENTS (VTT)

- Corresponding foresight expert for numerous assignments, including: Constructing innovation ecosystems in Malaysia, Thailand and Vietnam as a part of the project YAKSHA - Cybersecurity Awareness and Knowledge Systemic High-level Application (EU 2018-2021); POLICE project - Policy Instruments and Incentives for Circular Economy (EIT/EU 2019-2020); PITKO project - long-term development of total emissions (Prime Minister's Office 2018-2019).
- Project manager for "Digital health future – Roadmapping South African strategy". Project created innovation ecosystem -modelling for the use of South African society in the field of digital health. The work aimed at creation of shared, systemic understanding on societal realities, challenges, needs and possibilities. Budget 444k€, funded by Ministry for Foreign Affairs of Finland. Nov/2015 - Mar/2017
- Project manager for the VTT foresight network -project. Project aimed at having foresight widely in action in an organization. Activities covered e.g. organizing/facilitating participatory training program open for all researchers willing to learn about doing foresight and learning of futures studies. Jan/2012-Dec/2013
- Foresight expert / Facilitator of the Interactive Sessions of the Executive Online Course "Foresight in Action" and "Foresight Methods" -courses Organized by Manchester Institute of Innovation Research, UK (2018-2020).

RESEARCH OUTPUT

[49 total number of publications](#): 9 peer-reviewed scientific articles (including 6 journal articles and 3 conference proceedings); 14 non-refereed scientific articles; 19 publications intended for professional communities; 3 publications intended for the general public, and 4 theses. Examples:

Myllyoja, J. (2024). Applying drama methods in foresight: Creating learning and in-depth futures knowledge. *Futures*, 103305. Elsevier.

<https://www.sciencedirect.com/science/article/pii/S0016328723002094>

Myllyoja, J. (2024). Experiencing futures by art-based methods (Kokemuksellisuutta ja henkilökohtaisuutta tulevaisuustyöhön). *Futura* 2/24. Tulevaisuuden tutkimuksen seura.

Myllyoja, J., Rilla, N. & Lima-Toivanen, B. (2022). Strengthening futures-oriented agenda for building innovation ecosystems. *European Journal of Futures Research*. Springer.